



## **Ahlström Capital joins Ahlström Collective Impact initiative - a corporate social responsibility initiative to support UNICEF's work for a better future for children**

Ahlström Collective Impact (ACI), a joint responsibility initiative by Ahlström Network companies, is forming a partnership with UNICEF Finland. ACI consists of Ahlström Capital and its portfolio companies Ahlstrom-Munksjö, Destia and Glaston in collaboration with Antti Ahlström Perilliset and Eva Ahlström Foundation. The ACI initiative is an important part of continuous social responsibility work and by joining forces with the portfolio companies and other family stakeholders, Ahlström Capital and the whole family is able to make a greater impact in the society. In 2020, ACI donates a total of 240,000 euros to UNICEF of which Ahlström Capital's donation was 50,000 euros.

*"Ahlström Capital develops its portfolio companies with a sustainable long-term approach. We are committed to promoting responsible business practices and to support the societies that enable our business today and in the future. As a family-owned company with a long history we want to take part in building a better future for the next generations",* comments **Lasse Heinonen**, President and CEO of Ahlström Capital.

ACI is a new collaboration model between the companies, foundations and UNICEF enabling the Ahlström Network companies to join forces in achieving significant change in the global society and improving the lives of the children worldwide. The Ahlström Collective Impact founded in 2020 is designed for strategic investments with impact that support the realization of selected Sustainable Development Goals (SDGs) defined by the United Nations.

*"ACI is a unique collaboration platform for our social responsibility work. By joining forces with portfolio companies, foundations and other family stakeholders within our network, we can make a greater impact. We want to encourage all our portfolio companies to join this movement.",* says **Camilla Sångbom**, Director, Corporate Communications and Sustainability.

In 2020, Ahlström Collective Impact focuses on supporting the COVID-19 crisis aid to children, the hidden victims of the pandemic. The coronavirus pandemic has both short- and long-term impacts on the health, well-being and the development of children, and UNICEF is tackling these challenges by supporting governments worldwide in their efforts to secure basic healthcare and education for every child.

*"We are extremely excited about this new, collective way of collaboration for achieving a better world,"* says **Marja-Riitta Ketola** from UNICEF Finland and continues, *"the private sector has a*

*huge role in the realisation of the Sustainable Development Goals. Ahlström Collective Impact brings together Finnish companies to collaborate for sustainability and a better future for children. It is a great example of new thinking that is needed in these times. We hope this partnership will inspire others also in the global level.”*

The initiator of the ACI, Eva Ahlström Foundation, is founded and managed by members of the Ahlström family. Ahlström Capital and Eva Ahlström Foundation have been collaborating for many years in various charity initiatives. **Maria Ahlström-Bondestam**, Co-Founder and Chair of the Eva Ahlström Foundation comments: *“I see our work very much as our great-great-grandparents Antti and Eva Ahlström did in the nineteenth century – we are investing in the future of society. Our ROI is a safe child who grows up to become a responsible adult who can contribute to the community. This supports the Ahlström family values of ambition and responsibility. The ambition is to be the best version of ourselves within a society that has given us so much”.*

Read more of the Ahlström Collective Impact initiative here:

<https://ahlstromcollectiveimpact.com/>

**Further information:**

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